

# BA (Hons) Business English (International Route) Top-up degree

The programme enables students to adjust to studying in the UK and gain a full honours degree, with the skills and knowledge required for further postgraduate study.

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## Course content

One of the central elements of the University of Chichester's vision is student experience: we pride ourselves in providing an educational experience designed for and around the student. Consistent with this philosophy, the BA (Hons) Business English is designed to provide an excellent learning experience customized to facilitate learning and personal development for international students wishing to continue their studies at final year honors level in the UK in parallel with further development of their academic English skills.

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## Where this can take you

The programme focuses on developing academic and communication skills that are required to perform successfully at the postgraduate level. Students will develop their business knowledge, cultural awareness, language ability, and ability to conduct independent research projects.

The BA (Hons) Business English can be used to apply to business postgraduate degrees in any UK universities but also, under certain academic conditions, will provide students with a **guaranteed admission** to one of our following postgraduate degree programmes: **MSc in International Business, MSc International Business and Finance, MSc International Business and Marketing**. Students with a **lower second class degree (2:2)** earned in the BA (Hons) Business English are guaranteed admission to one of our postgraduate programmes. Students with at least **an upper second class degree (2:1)** earned in the BA (Hons) Business English are guaranteed admission to one of our postgraduate programme and will **qualify for a bursary**.

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## Teaching assessment

The BA (Hons) Business and Management from the School of Enterprise, Management and Leadership (SEMAL) at the University of Chichester capitalises on more than 10 years of specialist business and management education, and has the following features:

- Delivered in the supportive learning environment that we take pride in offering our students. We have a track record of students significantly improving their academic performance during their studies with us;
- No large classes, but workshop based, interactive and developmental activities in a small group

learning environment;

- State of the art learning facilities

The learning focus of the BA (Hons) Business English combines study skills, academic English, research skills, and business practice.

## **Special features:**

The BA (Hons) Business English Top-up has the following features:

Extensive language development and language support, to help you achieve the required English level for postgraduate studies or future employment in the UK

Includes business-based modules in preparation for masters level study in business fields

Friendly and supportive learning environment, with your own personal tutor to guide you through your studies

High quality teaching by skilled academics who are experts in their field, with real industry experience

Small class sizes, with workshop-based interactive activities to help develop your understanding and improve your English language

State-of-the-art learning facilities within a comfortable and attractive environment

**Guaranteed admission to our postgraduate programmes for students achieving 2:2 or above**

**Bursaries available for our postgraduate business programmes for students who achieve a 2:1 or above**

## **Skills acquired:**

With the University of Chichester BA (Hons) Business English Top-up you will:

- Develop the academic and communication skills needed to perform successfully at postgraduate level or in a business role where English is required
- Gain business knowledge and cultural awareness
- Learn to conduct independent research projects

## **Indicative content:**

The learning focus of the BA (Hons) Business English Top-up combines study skills, academic English, research skills, and business practice.

Term 1

- Academic English (I)
- Business in Context
- Business Modelling
- English for International Business Communication

Term 2

- Academic English (II)
- Business English Project

Term 1 (15 weeks) October start	Term 2 (15 weeks)	
Induction		International English and Academic Language Support
Business in Context (15 credits)	Business English Project (45 credits)	
Business Modelling (15 credits)		
English for International Business Communication (15 credits)		
Academic English (I) (15 credits)	Academic English (II) (15 credits)	

The business english project is designed to prepare students for the demands of a postgraduate dissertation. It includes a taught introduction to business research with independent research work.